

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/2175 - OBAMA FOR AM :60'S
Estimate Number	2175

Invoice #	04081616-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081616
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTF--				
	13			W	10/24/12	1:00	7:58 AM	OFA12G181H	\$1,980.00		1
	13			Th	10/25/12	1:00	7:46 AM	OFA12G181H	\$1,980.00		3
	13			F	10/26/12	1:00	7:24 AM	OFA12G181H	\$1,980.00		2
2	13	Good Day 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTF--				
	13			W	10/24/12	1:00	8:30 AM	OFA12G181H	\$1,800.00		1
	13			Th	10/25/12	1:00	8:58 AM	OFA12G181H	\$1,800.00		3
	13			F	10/26/12	1:00	8:58 AM	OFA12G181H	\$1,800.00		2
3	13	Good Day 9a	9-10a								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTF--				
	13			W	10/24/12	1:00	9:11 AM	OFA12G181H	\$1,620.00		1
	13			Th	10/25/12	1:00	9:40 AM	OFA12G181H	\$1,620.00		3
	13			F	10/26/12	1:00	9:12 AM	OFA12G181H	\$1,620.00		2
4	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S-				
	13			Sa	10/27/12	1:00	8:12 AM	OFA12G181H	\$1,350.00		1
5	13	Good Day Su 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	1:00	7:28 AM	OFA12G181H	\$1,620.00		1
6	13	Good Day Su 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	1:00	8:21 AM	OFA12G181H	\$1,800.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Billing Calendar	Broadcast
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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Fox 13 News at Noon	12p-1p								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTF--				
	13			W	10/24/12	1:00	12:58 PM	OFA12G181H	\$720.00		3
	13			Th	10/25/12	1:00	12:23 PM	OFA12G181H	\$720.00		1
	13			F	10/26/12	1:00	12:29 PM	OFA12G181H	\$720.00		2
8	13	Judge Judy	4p-5p								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTF--				
	13			W	10/24/12	1:00	4:24 PM	OFA12G181H	\$1,800.00		3
	13			Th	10/25/12	1:00	4:28 PM	OFA12G181H	\$1,800.00		1
	13			F	10/26/12	1:00	4:24 PM	OFA12G181H	\$1,800.00		2
9	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTF--				
	13			W	10/24/12	1:00	5:23 PM	OFA12G181H	\$2,160.00		3
	13			Th	10/25/12	1:00	5:28 PM	OFA12G181H	\$2,160.00		2
	13			F	10/26/12	1:00	5:10 PM	OFA12G181H	\$2,160.00		1
10	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/22/12 to 10/28/12	2x	-- WTF--				
	13			W	10/24/12	1:00	5:58 PM	OFA12G181H	\$2,160.00		2
	13			F	10/26/12	1:00	5:55 PM	OFA12G181H	\$2,160.00		1
11	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					10/22/12 to 10/28/12	3x	-- WTFSS				
	13			W	10/24/12	1:00	12:26 AM	OFA12G181H	\$3,060.00		1
	13			Th	10/25/12	1:00	12:12 AM	OFA12G181H	\$3,060.00		2
	13			Su	10/28/12	:00			<del>\$3,060.00</del>	Credited	3
13	13	Good Day 430a	430a-5a								

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Deal #	
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Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

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CDR											
13					10/22/12 to 10/28/12	1x	-- WTF--				
				F	10/26/12	1:00	4:56 AM	OFA12G181H	\$110.00		1

Aired Spots **26**

Gross Total **\$45,560.00**  
Agency Commission **\$6,834.00**  
Net Amount Due **\$38,726.00** Payment Terms 30 Days

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